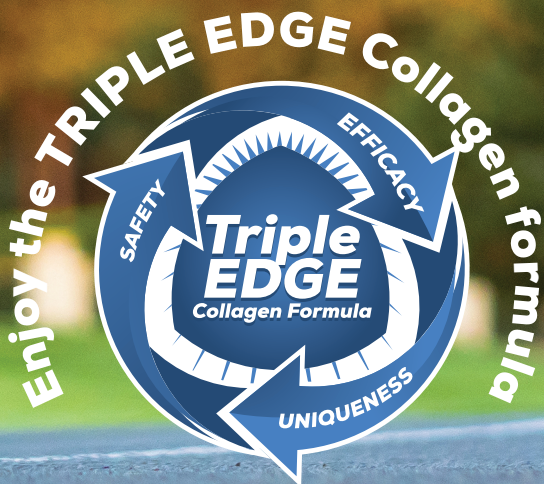


COLLAMOUV®

Joints **REGAIN** with no **PAIN**

KEEP... MOVING



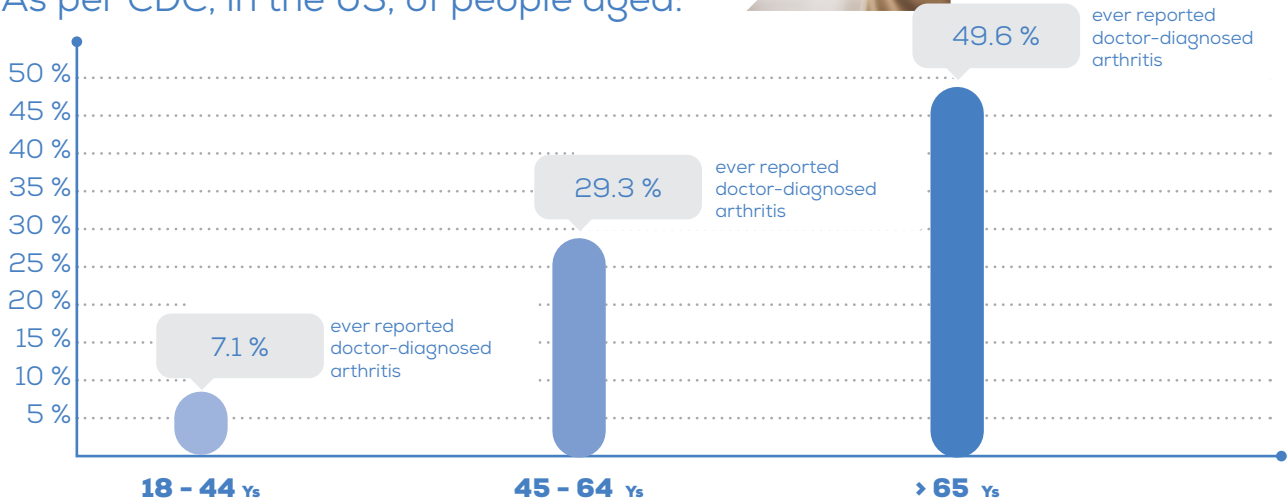
14
Bottles Pack
25ml

Osteoarthritis (OA) is a leading cause of disability in older adults ¹

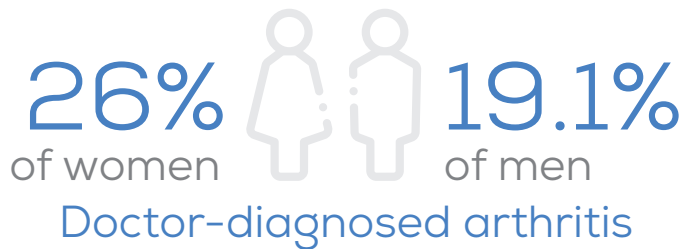


The risk of arthritis increases with age ²

As per CDC, in the US, of people aged:

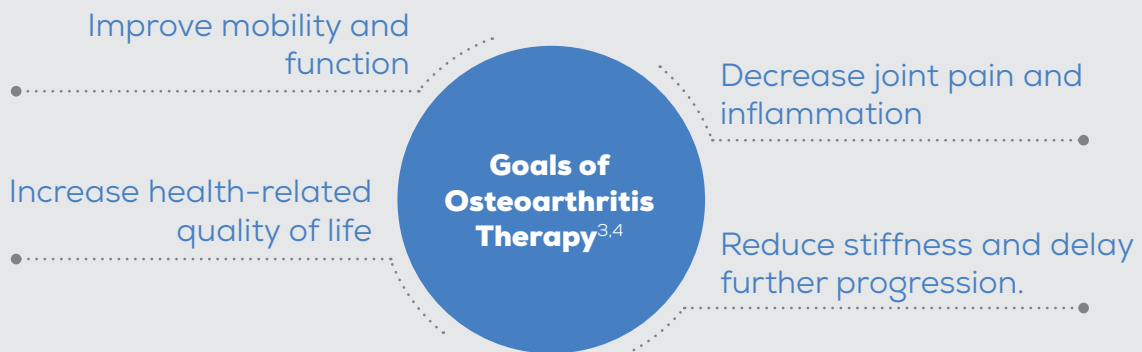


Arthritis is more common in women than men ²



Arthritis increases the risk of falls in adults by **250%**

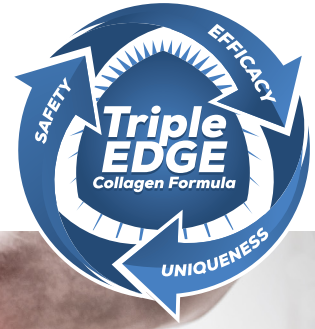
Adults with arthritis were about **2.5 times more likely to have two or more falls and suffer a fall injury** in the past 12 months compared with adults without arthritis.



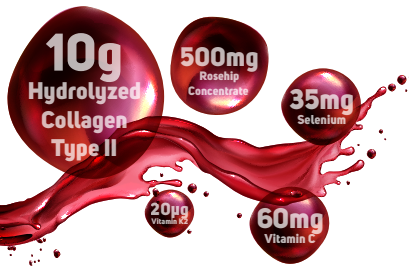
1. ACR/AF GUIDELINE FOR MANAGEMENT OF HAND, HIP, AND KNEE OA. KOLASINSKI ET AL. Arthritis & Rheumatology. Vol. 72, No. 2, February 2020, pp 220-233. DOI 10.1002/art.41142
 2. www.cdc.gov/arthritis/data_statistics/arthritis-related-stats.htm
 3. my.clevelandclinic.org/health/diseases/5599-osteoarthritis
 4. Treatment of Osteoarthritis of the Knee: An Update Review. Comparative Effectiveness Reviews, No. 190. Newberry SJ, FitzGerald J, SooHoo NF, et al. Rockville (MD): Agency for Healthcare Research and Quality (US); 2017 May.

COLLAMOUV®:

Enjoy the triple edge.



A unique concentrated hydrolyzed Collagen drink fortified with Rosehip, Vit C & K2 for meeting all OA therapy goals – safely



Nutritional Fact Sheet

One bottle of 25 ml contains	Per 25 ml	Per 100 ml	RDA %*
Energy	220 kJ/52 kcal	880 kJ/208 kcal	2.6 %
Protein	11.0 g	44.0 g	22 %
Hydrolyzed Collagen II	10.0 g	40.0 g	--
Carbohydrate	2.70 g	10.80 g	1 %
Salt	0.14 g	0.56 g	2.33 %
Fat	0.13 g	0.50 g	0.19 %
Rosehip concentrated	500 mg	2.0 g	--
Vitamin C	60 mg	240 mg	60 %
Sucralose (Artificial Sweetener)	6 mg	24 mg	--
Selenium	35 microgram	140 microgram	64 %
Vitamin K 2	20 microgram	80 microgram	20 %

*Recommended Daily Allowance

The % Daily values are based on a 2000 calories diet.

Significantly improves all OA parameters - with its unique blend of synergistic ingredients ⁶



Rapidly absorbed and accumulated in the cartilage

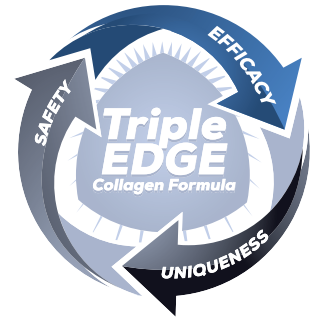
Induces the production of collagen type II ⁵

5. Steffen Oesser, Milan Adam, et al. Oral Administration of ¹⁴C Labeled Gelatin Hydrolysate Leads to an Accumulation of Radioactivity in Cartilage of Mice (C57/BL). J. Nutr. 129: 1891-1895, 1999

6. Efficacy and tolerance of enzymatic hydrolysed collagen (EHC) vs. glucosamine sulphate (GS) in the treatment of knee osteoarthritis (KOA). Tomáš Trč & Jana Bohmová. International Orthopaedics (SICOT) (2011) 35:341-348. DOI 10.1007/s00264-010-1010-z

COLLAMOUV®:

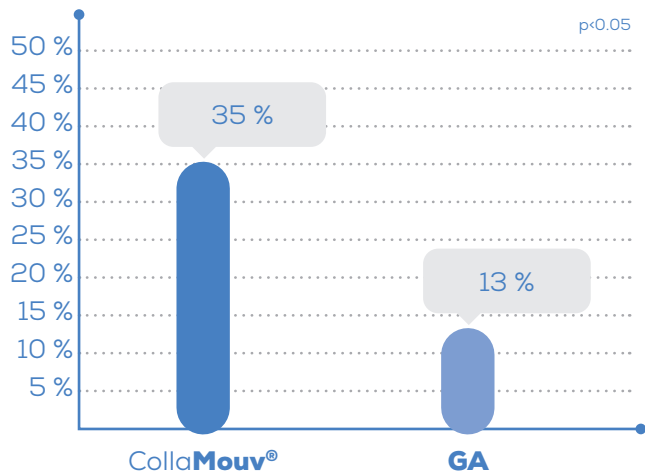
significantly improves all OA parameters.



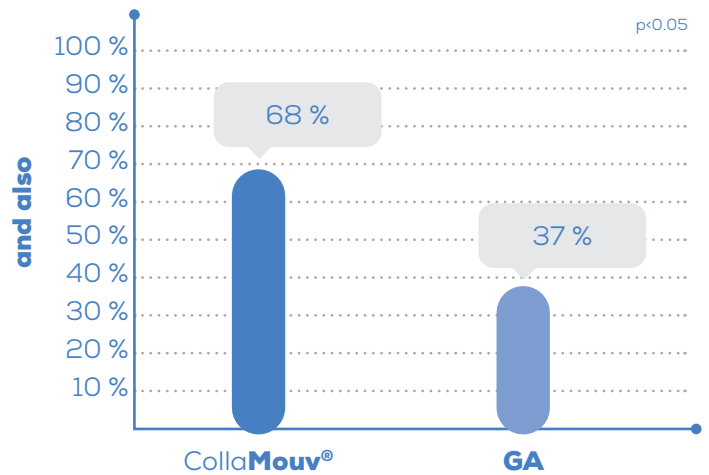
CollaMouv® showed a significantly better **almost 3 times** improvement than GA (**Glucosamine**)⁶

A 13-week, multicentre, double-blind, randomised, parallel, study comparing the efficacy of Collagen and Glucosamine on 100 volunteers aged ≥ 40 years with knee OA

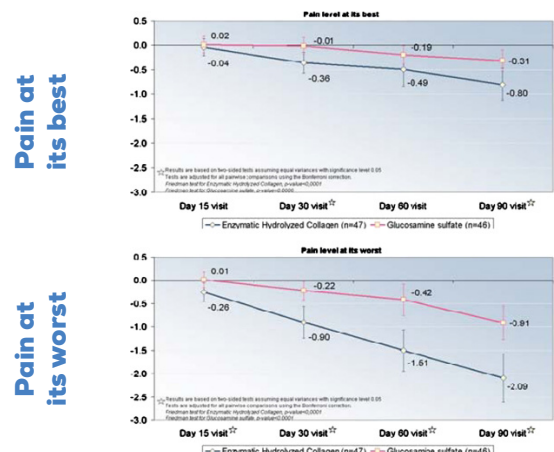
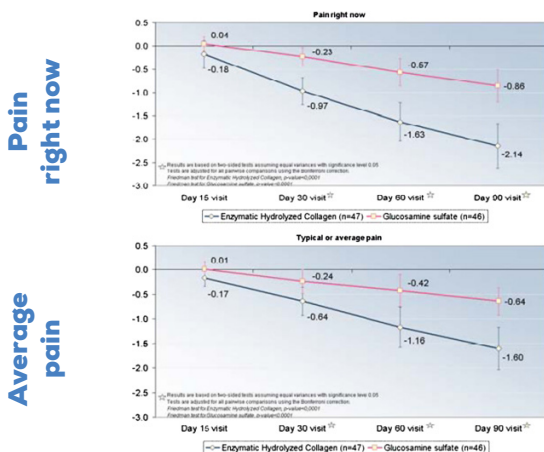
Health status (WOMAC*)



Pain



COLLAMOUV® has a better analgesic effect compared to GA in all evaluated quadruple VAS** measurements⁶



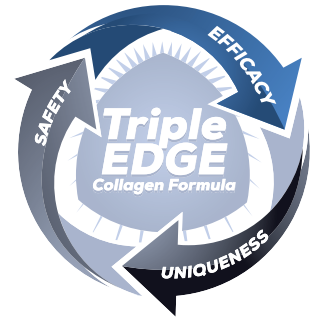
Collagen was statistically more active ($p < 0.05$) than GA at 2 Ws (pain right now) and 4, 8 & 12 Ws in all evaluated quadruple VAS measurements

* Western Ontario and McMaster Universities Osteoarthritis Index

** Visual Analog Scale

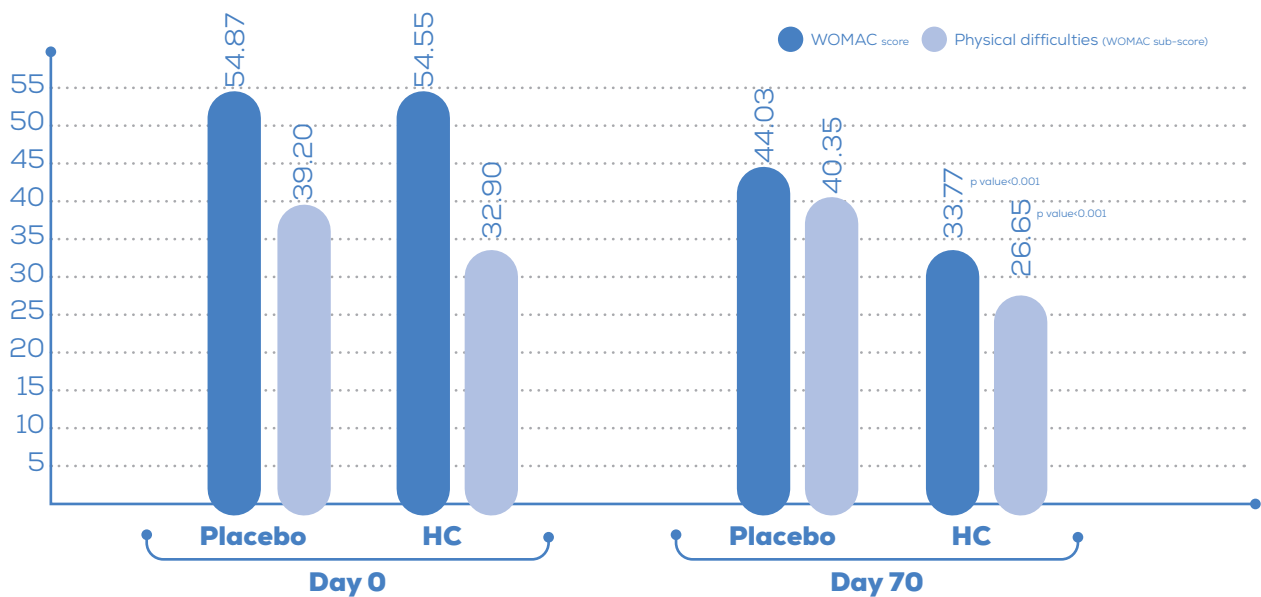
COLLAMOUV®:

*significantly improves
all OA parameters.*



CollaMouv® supports performance & functioning⁷

A 70 Ds, double-blind, randomized, placebo controlled trial to investigate the efficacy of Low molecular weight HC (Hydrolyzed Collagen) on Improving OA Related Symptoms on 80 patients with progressive OA in their hip and/or knee joint



HC* was significantly more effective than placebo in reducing the WOMAC score, particularly in reducing difficulty in performing various physical activities⁷

HC* revealed significant decrease in total swollen joints and Score index for painful joints compared to GA⁶

Also, CollaMouv showed superior improvement in QoL (Quality of life index) over GA⁶

COLLAMOUV® has a positive effect on OA:

A systematic review on articles published in English and Portuguese in the period of 1994 to 2014⁸

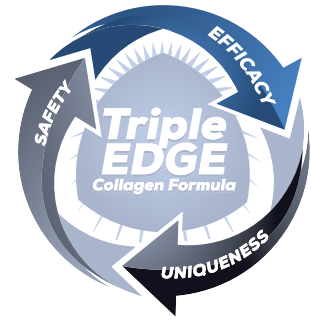
Hydrolyzed Collagen has a positive therapeutic effect on osteoporosis and osteoarthritis offering a:

- Potential increase in bone mineral density
- Protective effect on articular cartilage
- Symptomatic relief of pain

7. Effect of the Novel Low Molecular Weight Hydrolyzed Chicken Sternal Cartilage Extract, BioCell Collagen, on Improving Osteoarthritis-Related Symptoms: A Randomized, Double-Blind, Placebo-Controlled Trial. Alexander G. Schauss., et al. *Journal of Agriculture and Food Chemistry*. 2012 April 25;60 (16): 4096-101.
8. Collagen supplementation as a complementary therapy for the prevention and treatment of osteoporosis and osteoarthritis: a systematic review. <http://dx.doi.org/10.1590/1809-9823.2016.14145>.

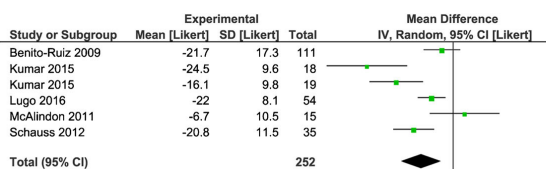
COLLAMOUV®:

*significantly improves
all OA parameters.*

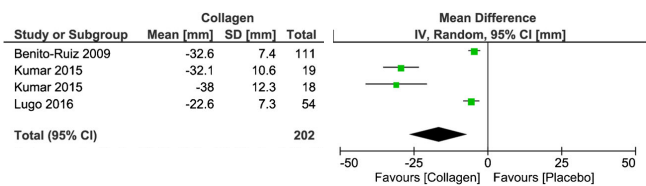


COLLAMOUV® significantly supports OA symptoms improvement:

A meta-analysis of randomized placebo-controlled trials (n=519) to evaluate the effect of collagen-based supplements on OA symptoms⁹



Impact of collagen supplementation on the total WOMAC index - weighted mean difference and %95 confidence intervals

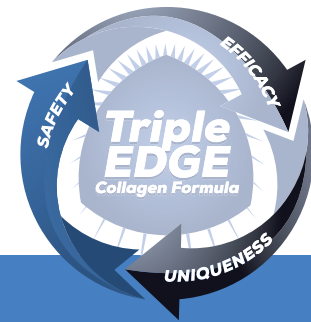


Impact of collagen supplementation on the total VAS score - weighted mean difference and %95 confidence intervals

COLLAMOUV® is effective in improving OA symptoms by decreasing both total WOMAC index and VAS score⁹

COLLAMOUV®:

Enjoy the triple edge



Collagen & Rosehip have got placebo like adverse events^{7,10}

No NSAIDs side effects

Rosehip has anti-inflammatory actions without NSAIDs gastrointestinal or cardiovascular side effects & can help to reduce the consumption of 'rescue medication' in OA^{11,12}

9. Effect of collagen supplementation on osteoarthritis symptoms: a meta-analysis of randomized placebo-controlled trials. Juan Mario Garcia-Coronado, et al. Int Orthop. 2019 Mar;43(3):531-538.

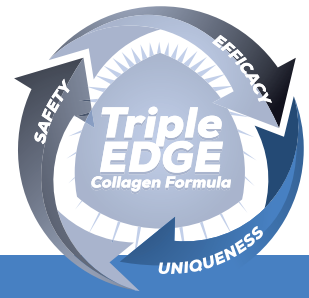
10. Does the hip powder of Rosa canina (rosehip) reduce pain in osteoarthritis patients? A meta-analysis of randomized controlled trials. Christensen R, et al. Osteoarthritis and Cartilage 2008;16:965-72.

11. Rosehip - an evidence based herbal medicine for inflammation and arthritis. Marc Cohen. Australian Family Physician Vol. 41, No. 7, July 2012.

12. A powder made from seeds and shells of a rose-hip subspecies (Rosa canina) reduces symptoms of knee and hip osteoarthritis: a randomized, double-blind, placebo-controlled clinical trial. K Winther1, K Apel2, G Thamsborg. Scand J Rheumatol 2005;34:302-308

COLLAMOUV®:

Enjoy the triple edge



A unique formula of Hydrolyzed Collagen type II Fortified with Rosehip, Vit C & K2 for better Results

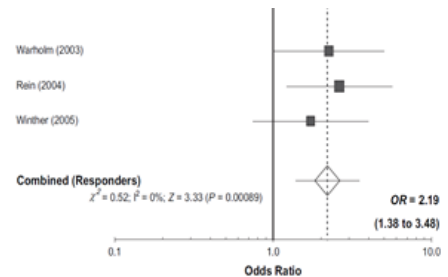
Rosehip:

Rosehip concentrate in COLLAMOUV® has an anti-inflammatory properties similar to that of indomethacin ¹¹

Rosehip can surely support OA patients ¹⁰

In A meta-analysis of three randomised controlled trials of OA patients included 287 patients with a median treatment period of 3 Ms.

Patients were twice as likely to respond to Rosehip (as indicated by a reduction in WOMAC pain) compared to placebo (p= 0.0009)



Efficacy of Rosehip compared to placebo in OA patients

Vitamin C 60mg

- Essential for Production of Healthy Cartilage and slows its erosion.
- enhances Collagen Absorption following oral Intake.

Selenium 35mcg

- Anti-oxidant that scavenges the Free Radicals that are involved in provoking Mechanically (friction)-induced Osteoarthritis.

Vitamin K2 20mcg

- Recent published Evidence in The AJM confirms the salient role of Vit. K2 in redirecting calcium deposits in Joints to bone. Thus, reduced joint inflammation, and better bone & Cartilage Formation¹³.

13. Vitamin K2 administration is associated with decreased disease activity in patients with rheumatoid arthritis. Kosuke Ebina, et al. Mod Rheumatol (2013) 23:1001-1007

COLLAMOUV®:

Enjoy the triple edge.



A unique concentrated hydrolyzed Collagen (10 g) drink fortified with Rosehip, Vit C , Vit K2 & Selenium for meeting all OA therapy goals – safely

- Supports joints and bone health
- Has a better analgesic effect compared to GA
- Significantly improves all OA parameters
- Has anti-inflammatory actions without the potential NSAIDs side effects



Direction of use:

- One COLLAMOUV® bottle per day before breakfast.
- Shake well before use.
- COLLAMOUV® is a dietary supplement that should not be used as a substitute for a balanced diet.
- COLLAMOUV® is to be used for adults 18 years and older.



14
Bottles Pack
25ml